

*For Immediate Release*

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## ***Public Service Announcement***

**Sapperton Business Association  
In partnership with  
Wesgroup Properties**

**Present the  
5<sup>th</sup> Annual Santa Shops Sapperton  
&  
4<sup>rd</sup> Annual Christmas Tree Sale**

**Date:** Saturday, December 10th, 2011

**Start Time:** 11:00 am      **End Time:** 3:00 pm

**Event Title:** Santa Shops Sapperton & Wesgroup Christmas Tree Sale

**Location:** The Brewery District Plaza, 200 Block East Columbia St., New Westminster, B.C. (Next to the new Thrifty Foods & TD Bank)

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**URL:** [www.shopsapperton.com](http://www.shopsapperton.com)    [www.wesgroup.ca](http://www.wesgroup.ca)

The Annual Santa Shops Sapperton & Wesgroup Christmas Tree Sale is a non-profit community event presented jointly by the Sapperton Business Association and Wesgroup Properties.

**All proceeds raised on the day of the event are donated to the Royal Columbian Hospital Foundation.** This year's event will support their Equipment and Patient Care Enhancements Campaign goal to raise \$1.6 million.

RCH is the major trauma centre for 1.5 million people from Burnaby to Boston Bar, and is the region's heart centre - the only hospital to provide open heart surgery and cardiac catheterization. As the region's major referral hospital for neurosurgery, renal care, high risk maternity and newborn intensive care RCH must be equipped to serve the largest and fastest growing region in the province.

**Join Sapperton and the local businesses as they celebrate the Christmas season with the Santa Shops Sapperton Event. There will be carolers, Take Five Cafe hot chocolate, popcorn and Santa visiting the local businesses.**

**Also come and join us for Wesgroup's Christmas tree sale. All proceeds from the sale of the trees support the Royal Columbian Hospital Foundation. Trees are supplied and BC Grown by Oh Christmas Tree Farm in Langley, BC and are freshly cut the week of the event. There will be a variety of sizes & tree types available including 5-7' Noble Firs, Grand Firs and many more!**

For more information, watch for media ads in the Burnaby News Leader, the Royal City Record or at [www.shopsapperton.com](http://www.shopsapperton.com).

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