

Your Sponsorship Gets You:

Depending on your sponsorship level, your company name will be seen in the following media:

- **Sapperton Festival Program** pullout in the local print media
- Promotional **posters & flyers**
- **7 ads** in local paper prior to the event
- A **Thank-You ad** in local print media after the event
- Our **web page** www.shopsapperton.com
- Volunteer and Kids' Bike Race **T-Shirts** with sponsor logos or names
- 4' by 8' **Billboard signs** displayed around the Sapperton neighbourhood
- Possible Radio, TV or Internet coverage

Refer to listings to see which apply to you!

When You Sponsor...

- Fill out the Vendor/Sponsor Info form provided. Drop off or mail with payment to Taylor'd Bodies 480 E. Columbia St., New Westminster V3L 3X5
- Please provide us with your company logo; **.eps** file format is ideal. This will ensure your logo will be read clearly when dimensions are modified. Email to info@shopsapperton.com
- **Please remit Sponsor forms & payments by or before April 30, 2010. A signed receipt will accompany all payments.**

****Payment & company logo must be received by the stated date to be included in print or online media.***

Sapperton Days STREET FESTIVAL 2010



**Your Contributions
Make All the Difference!
Thank You for Your Support!**

Pancake Breakfast at 10am -

Sapperton Street Festival
June 13th 11am – 4pm
400 block, E. Columbia St.
New Westminster

Set up begins at 9am
Please have your area ready by
11am

For more information see our website

www.shopsapperton.com

or contact Guy Ciprian
604-341-1496

An **Invitation** to
**Feature Your
Business**
at this years

Sapperton Days STREET FESTIVAL 2010

Receive
**Publicity
& Advertising**
In Exchange for a
Charitable
Donation!

Proceeds Go To:



2010 Sapperton Day Street Festival

The 8th Annual Sapperton Day Street Festival is a celebration that brings over 10,000 visitors into Sapperton showcasing its vibrant shops, services, restaurants, community organizations & home based businesses.

On Sunday June 13th 2010 we'll shut down East Columbia St. from Braid Street all the way to Sherbrooke St. The community is filled with music, entertainers, kids bike races, contests, food, prize draws, information booths, vendors, crafts & so much more!



How this Benefits Your Business:

Join our entertaining festival to market & promote your business, increase your customer base, support Sapperton & build community involvement.

Your Contributions Help!:

- ❑ **Give back** to the community: proceeds from the Festival day are donated to the **Royal Columbian Hospital Foundation**. Last year the festival raised \$8,100 for the foundation!
- ❑ Create an engaging celebration that supports local businesses & organizations
- ❑ Cover event costs: hiring entertainment, equipment rentals, purchasing supplies, event advertising, etc.

Sponsorship

There are many ways for you to participate & grow your business: **Vendor/Supporter, Crafter, Event, Corporate, and Zone Sponsor**. Your sponsorship level denotes the various quantities of publicity and advertising your company name will receive.

1. Crafter \$25

This level includes:

- ❑ A table on the street to sell your crafts: jewellery, pottery, painting, textiles, carvings or wood crafts

Commitment Deadline April 30, 2010*

2. Vendor/Supporter \$100

Benefits of this sponsor level include:

- ❑ A 10' by 10' display area on the street to sell merchandise, promote your business, or do an activity for Festival patrons
- ❑ Posters provided for your store windows
- ❑ Your company name mentioned in the Sapperton Day Program and Thank You ad
- ❑ Your company name mentioned on our web page www.shopsapperton.com

Commitment Deadline April 30, 2010*

3. Event Sponsor \$500

Includes all benefits of the Sapperton Supporter, PLUS:

- ❑ Your company logo on all Volunteer and Kids' Bike Race T-shirts
- ❑ Your company logo (or name) on promotional posters **and** in all newspaper ads prior to the event
- ❑ Your company's name will be more prominently placed on www.shopsapperton.com

Commitment Deadline April 30, 2010*

4. Corporate Sponsor \$1,000

Includes all benefits of the Event Sponsor, PLUS:

- ❑ Your company logo on all Billboard Signage
- ❑ Larger company logo in all newspaper ads
- ❑ Your company logo on home page of www.shopsapperton.com

Commitment Deadline April 30, 2010*

5. Zone Sponsor \$5,000

Includes all benefits of the Corporate Sponsor, PLUS:

- ❑ Your company logo with the largest prominence in all print and online media
- ❑ Zone status: sponsor an event zone and name it your own! There are plans for 5 Zones: 2 Stages, a Kids Zone, Health & Wellness Zone & Concession.

Commitment Deadline April 30, 2010*

Commitment Deadline details on next page.