

For Immediate Release

Public Service Announcement

Sapperton Business Association Present the 2018 Sapperton Day Street Festival



Date: Sunday, June 10th, 2018

Time: 11:00 am to 5:00 pm

Expected Attendance: over 15,000

Location: 400 block East Columbia Street, New Westminster, B.C.

Contact Person: Guy Ciprian

Phone: 604-341-1496

Email: guy.ciprian@shopsapperton.com

URL: www.shopsapperton.com

The 2018 Sapperton Day Street Festival is a non-profit community event put together by the Sapperton Business Association with some help from local businesses and its friends in the community. This is its 16th consecutive year of the street festival after it took a short hiatus in the 1980's. Sapperton Days originated in the early 1970's.

The area of Sapperton (New Westminster, B.C.) was established by the Royal Engineers, the Sappers, in 1859. The event will take place on the 400 Block of East Columbia Street, the oldest street in the province.

All proceeds raised on the day of the event will be donated to the Royal Columbian Hospital Foundation's to raise funds for critically needed equipment, research and innovation and to ensure the best medical standards for the future.

- Last year's festival donated \$15,000 to support their campaign goals.
- Royal Columbian Hospital cares for more than 1.6 million people from Burnaby to Boston Bar. The majority (85%) of patients treated at RCH come from outside New Westminster. RCH is responsible for treating the most critically ill and injured patients in the province in the areas of child and adult trauma, cardiac and stroke care, aneurysms, high risk maternity and premature babies.

Come join us and celebrate our deep history, our community and the beginning of summer.

We will be having live street performers, musical groups, bouncy castles, clowns, games, mini donuts, pancake breakfast, rock climbing wall, market place vendors and much, much, more