

*For Immediate Release*

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## ***Public Service Announcement***

**Sapperton Business Association  
In partnership with  
Wesgroup Properties**

**Present the  
3<sup>rd</sup> Annual Santa Shops Sapperton  
& Wesgroup Christmas Tree Sale.**

**Date:** Saturday, December 12th, 2009

**Start Time:** 11:00 am      **End Time:** 3:00 pm

**Event Title:** Santa Shops Sapperton & Wesgroup Christmas Tree Sale.

**Location:** Sapperton Plaza, 400 Block East Columbia St., New Westminster, B.C.  
(Near Sherbrooke Street, Between Knox Church & Starbucks)

**Contact Person:** Guy Ciprian

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**URL:** [www.shopsapperton.com](http://www.shopsapperton.com)   [www.wesgroup.ca](http://www.wesgroup.ca)

**The 3<sup>rd</sup> Annual Santa Shops Sapperton is a non-profit community event presented jointly by the Sapperton Business Association and Wesgroup Properties.**

**All proceeds raised on the day of the event are donated to the Royal Columbian Hospital Foundation.** This year's event will support their Equipment and Patient Care Enhancements Campaign goal to raise \$1.6 million.

RCH is the major trauma centre for 1.5 million people from Burnaby to Boston Bar, and is the region's heart centre - the only hospital to provide open heart surgery and cardiac catheterization. As the region's major referral hospital for neurosurgery, renal care, high risk maternity and newborn intensive care RCH must be equipped to serve the largest and fastest growing region in the province.

**Come join us for Wesgroup's Christmas tree sale. All trees are freshly cut and are B.C. grown. The First 100 trees sold will include a free gift bag filled with items from sponsoring Sapperton businesses. There will be carolers, Starbucks hot chocolate, roasted chestnuts, popcorn and Santa will be out for the event, greeting children & parents and visiting local businesses.**

**For more information, watch for media ads in the Burnaby News Leader, the Royal City Record or at [www.shopsapperton.com](http://www.shopsapperton.com).**

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