

For Immediate Release

Public Service Announcement

Sapperton Business Association Present the 2017 Sapperton Day Street Festival



Date: Sunday, June 11th, 2017

Time: 11:00 am to 5:00 pm

Expected Attendance: over 15,000

Location: 400 block East Columbia Street, New Westminster, B.C.

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The 2017 Sapperton Day Street Festival is a non-profit community event put together by the Sapperton Business Association with some help from local businesses and its friends in the community. This is its 15th consecutive year of the street festival after it took a short hiatus in the 1980's. Sapperton Days originated in the early 1970's.

The area of Sapperton (New Westminster, B.C.) was established by the Royal Engineers, the Sappers, in 1859. The event will take place on the 400 Block of East Columbia Street, the oldest street in the province.

All proceeds raised on the day of the event will be donated to the Royal Columbian Hospital Foundation's to raise funds for critically needed equipment, research and innovation and to ensure the best medical standards for the future.

- Last year's festival donated \$15,500 to support their campaign goals.
- Royal Columbian Hospital cares for 1.6 million people (one in three British Columbians) from Burnaby to Boston Bar. 85% of patients treated at RCH come from outside New Westminster. RCH is responsible for treating the most critically ill and injured patients in the province in the areas of child and adult trauma, cardiac and stroke care, aneurysms, high risk maternity and premature babies.

Come join us to celebrate **Canada's 150th Birthday, the deep history of the community and the beginning of summer.**

We will be having live street performers, musical groups, bouncy castles, clowns, games, mini donuts, pancake breakfast, rock climbing wall, market place vendors and much, much, more