

For Immediate Release

Public Service Announcement

Sapperton Business Association
Present the
2011 Sapperton Day Street Festival

Date: Sunday, June 12th, 2011

Time: 11:00 am to 5:00 pm

Expected Attendance: 10,000

Event Title: Sapperton Day Street Festival

Location: 400 block East Columbia Street, New Westminster, B.C.
(Between Braid & Sherbrooke Street)

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The **2011 Sapperton Day Street Festival** is a non-profit community event put together by the Sapperton Business Association with some help from both the McBride Sapperton Business Association and Wesgroup Properties. This is its 9th consecutive year after returning from a short hiatus. Sapperton Days has been around since the early 1970's. Sapperton was established by the Royal Engineers, the Sappers, in 1859.

- **All proceeds raised on the day of the event will be donated to the Royal Columbian Hospital Foundation's \$2.8 million campaign to build a Multipurpose Interventional Suite to provide greater care for heart, stroke and aneurysm patients at Royal Columbian Hospital.**
- Royal Columbian Hospital cares for 1.6 million people (one in three British Columbians) from Burnaby to Boston Bar. 85% of patients treated at RCH come from outside New Westminster. RCH is responsible for treating the most critically ill and injured patients in the province in the areas of child and adult trauma, cardiac and stroke care, aneurysms, high risk maternity and premature babies.

Come join us to celebrate the beginning of summer. We will be having live entertainment, circus trapeze, bouncy castles, clowns, games, mini-donuts, pancake breakfast, rock climbing wall, vendors and much, much, more

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