

For Immediate Release

Public Service Announcement

Sapperton Business Association

Present the

2010 Sapperton Day Street Festival

Date: Sunday, June 13th, 2010

Time: 11:00 am to 4:00 pm

Expected Attendance: 10,000

Event Title: Sapperton Day Street Festival

Location: 400 block East Columbia Street, New Westminster, B.C.
(Between Braid & Sherbrooke Street)

Contact Person: Guy Ciprian

Phone: 604-341-1496

Email: info@shopsapperton.com

URL: www.shopsapperton.com

The **2010 Sapperton Day Street Festival** is a non-profit community event put together jointly by both its business and residents' associations. This is its 8th consecutive year after returning from a short hiatus. Sapperton Days has been around since the early 1970's.

- **All proceeds raised on the day of the event are donated to the Royal Columbian Hospital Foundation. This year's Festival will support their Campaigns to raise \$1.2 million dollars for Urgent Equipment Needs and 1.1 million dollars for its Breast Health Center.**

RCH is the major trauma centre for 1.5 million people from Burnaby to Boston Bar, and is the region's heart centre - the only hospital to provide open heart surgery and cardiac catheterization. As the region's major referral hospital for neurosurgery, renal care, high risk maternity and newborn intensive care RCH must be equipped to serve the largest and fastest growing region in the province.

Come join us to celebrate the beginning of summer. We will be having crafts, BMX show, bouncy castles, clowns, games, live performances, mini-donuts, pancake breakfast, rock climbing wall, vendors and much, much, more

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