

Sapperton Day STREET FESTIVAL 2011

Sponsor/Vendor Information & Application

LOCATION: 400 Block of E. Columbia St., New Westminster, BC (by Royal Columbian Hospital)

DATE: Sunday June 12th, 2011

EVENT HOURS/SELLING TIME: 11am - 5pm

STREET CLOSES: 9am

VENDOR SETUP: 9am - 11am

EVENT ENDS: 5pm

TEAR DOWN: 5pm - 6pm

STREET RE-OPENS: 6pm

*Note extended hours for set up & selling - to be confirmed one month prior to event

The 9th Annual Sapperton Day Street Festival is a celebration that brings over 10,000 visitors into Sapperton showcasing its vibrant shops, services, restaurants, community organizations & home based businesses. We shut down East Columbia St. from Braid Street all the way to Sherbrooke St. and the community is filled with music, entertainers, kids bike races, contests, food, prize draws, information booths, vendors, crafts & so much more!

All proceeds from the Festival day are donated to the **Royal Columbian Hospital Foundation**. This year's event will continue to support their Urgent Equipment Needs and raising \$2.8 for their Multipurpose Interventional Suite. We invite you to participate in our wonderful community event that **raises thousands of dollars for the Royal Columbian Hospital Foundation** each year.

Guidelines & Limitations:

The Sapperton Day Street Festival is an outdoor event - rain or shine.

The Festival has a policy of "first paid, seller accepted" in regards to identical product brands being sold at the Festival. Be sure to send in your form & payment ASAP.

Vendors are asked to remember this is a family event & are not to sell, display or advertise any improper, offensive or illegal products or services. Market Place Vendors may not perform or sell beverages and/or ready-to-eat food items.

Sponsors & Vendors paying \$100 or more will be provided with a 10' X 10' space on the street along with one event table (approx. 2'X6'). Crafters & Non-Profits are provided with a 10' X 10' space only.

We recommend you bring a festival tent (no larger than 10' X 10'). Chairs not provided as most vendors use their own (more comfortable) seating. Feel free to use your own tables or display cases to fill the space. Tents or power not provided & **there are no refunds.**

All participants are asked to be on the street before the street closure. Set up & take down times are stated at the top of this sheet. **Set up & take down times are enforced.**

Site maps & parking passes allowing you to enter the festival site will be sent via email two days before the event. All vehicles on the street should be to assist in set up only - your car must be moved before 11am.

Parking will not be allowed on the street during the festival unless as part of a pre-approved display. We suggest that you arrive early to unload items on the sidewalk near your designated area before street closure in order to park your car elsewhere. Parking is available in neighbouring streets, please watch for enforced parking regulations.

It is not possible for festival organizers to guarantee any particular location or stage sightlines.

The Festival is not responsible for any lost, stolen or damaged inventory or items used to promote your business/organization during the Festival.

Sponsorships & Vendor Fees:

<p>Zone Sponsor</p> <p>Email your logo for media opportunities (.eps format) info@shopsapperton.com</p>	<p>Event Zone will be named after you or your business</p> <p>Contact us for further info</p>	<p>10'X10' space on street</p> <ul style="list-style-type: none"> - one table (if needed), approx 2'X6' - company logo on all volunteer t-shirts - company logo on all billboard signage - company logo with large prominence on promo posters & ads, print & online media - company logo on home page of www.shopsapperton.com 	<p>\$5000</p>
<p>Corporate Sponsor</p> <p>Email your logo for media opportunities (.eps format) info@shopsapperton.com</p>	<p>Event Activity named after you or your business</p> <p>Contact us for further info</p>	<p>10'X10' space on street</p> <ul style="list-style-type: none"> - one table (if needed), approx 2'X6' - company logo on all volunteer t-shirts - company logo on all billboard signage - company logo prominent on promo posters & ads - company logo on home page of www.shopsapperton.com 	<p>\$1000</p>
<p>Event Sponsor</p> <p>Email your logo for media opportunities (.eps format) info@shopsapperton.com</p>	<p>Company Logo recognition of sponsorship</p>	<p>10'X10' space on street</p> <ul style="list-style-type: none"> - one table (if needed), approx 2'X6' - company logo on all volunteer t-shirts - company logo on promo posters & ads - company logo on www.shopsapperton.com 	<p>\$500</p>
<p>Individual Sponsor</p>	<p>Individual Sponsors are defined as: people wishing to support the Festival without intention of having a booth or tent on the street</p>	<p>-----</p>	<p>\$100</p>
<p>Vendor</p>	<p>Vendors are defined as: Individuals & businesses marketing products or services for promotion or retail sale</p>	<p>10'X10' space on street</p> <ul style="list-style-type: none"> - one table (if needed), approx 2'X6' 	<p>\$125</p> <p>Prepay by March 31st price \$100</p>
<p>Crafter</p>	<p>Crafters are defined as: Artisan or individual with no web or retail location displaying or selling hand crafted or unique items</p>	<p>10'X10' space on street</p>	<p>\$25</p>
<p>Non-Profit (Limited Spaces Available)</p>	<p>Non-Profits are defined as: Community or charitable organizations promoting awareness of a specific cause. Non-profits are not permitted to sell any products, raffle/prize tickets, subscriptions or memberships of any kind during the Festival</p>	<p>10'X10' space on street</p>	<p>--</p>

Our **Vendor Market Place** is a popular festival addition, and we are committed to providing a rich variety of high quality vendors for the community to enjoy. Jewellery, pottery, painting, woodwork, textiles & other visual arts are some examples of products we aim to highlight in our **Crafters Market**.

Any vendor may request a double booth which will be charged at full price - there is no quantity discount. The Sapperton Days Street Festival reserves the right to grant or deny any requests for additional booths.

Payment Deadline April 30th, 2011 - See application for mailing address.

Agreement:

By signing the application form, you are agreeing that you have read and agree to the vendor guidelines and limitations outlined above for the Sapperton Days Street Festival.

We thank you for your interest & look forward to receiving your application. If you have any questions or concerns please contact:

Marnie Kurylo
Sapperton Days Street Festival
Event Coordinator

778-881-5261
marnie.kurylo@shopsapperton.com

Sapperton Day STREET FESTIVAL 2011

Sponsor/Vendor Application - Please Print Clearly

Date: _____

Business or Organization Name: _____

Contact Name & Title: _____

Phone #: _____

Email : _____

Sponsorship Level: please circle one

Payment Deadline April 30th, 2011

Cash or Cheque payments only, make cheques out to Sapperton Merchants Association

- | | | |
|--|----------------|--|
| <input type="checkbox"/> 1. Non-Profit (no selling allowed) | --- | Table available for Non-Profits & Crafters for \$10 |
| <input type="checkbox"/> 2. Crafter (no businesses) | \$25 | |
| <input type="checkbox"/> 3. Vendor (Prepay by March 31st \$100) | \$125 | Restaurants - \$125 or sponsor at a higher level. |
| <input type="checkbox"/> 4. Individual Sponsor | \$100 | |
| <input type="checkbox"/> 5. Event Sponsor | \$500 | Vendors & Sponsors are given one table if needed
Please indicate need: YES / NO |
| <input type="checkbox"/> 6. Corporate Sponsor | \$1,000 | |
| <input type="checkbox"/> 7. Zone Sponsor | \$5,000 | |

Description of your sponsored activity or display area: _____

Signature: _____

By signing the application form, you are agreeing that you have read and agree to the vendor guidelines and limitations outlined on previous pages for the Sapperton Days Street Festival.

Please drop off or mail form & payment prior to deadline: **April 30th, 2011** at Taylor'd Bodies, 480 E. Columbia St. New Westminster V3L 3X5