

## An Invitation to Feature Your Business



Receive  
**Publicity  
& Advertising**  
In Exchange for a  
Charitable  
**Donation!**

Proceeds Go To:



## Sapperton Day Street Festival 2009

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**The 7th Annual Sapperton Day Street Festival** is a celebration that brings over 5000 visitors into Sapperton showcasing its vibrant shops, services, restaurants, community organizations & home based businesses.

On Sunday June 14th 2009 we'll shut down East Columbia St. from Braid Street all the way to Sherbrooke St. The community is filled with music, entertainers, kids bike races, contests, food, prize draws, information booths, vendors, crafts & so much more!



### How this Benefits Your Business:

Join our entertaining festival to market & promote your business, increase your customer base, support Sapperton & build community involvement.

### Your Contributions Help!:

- **Give back** to the community: proceeds from the Festival day are donated to the **Royal Columbian Hospital Foundation**. Last year the festival raised \$7,000 for the foundation!
- Create an engaging celebration that supports local businesses & organizations
- Cover event costs: hiring entertainment, equipment rentals, purchasing supplies, event advertising, etc.

## Sponsorship

There are many ways for you to participate & grow your business: **Vendor/Supporter, Crafter, Event, Corporate, and Zone Sponsor**. Your sponsorship level denotes the various quantities of publicity and advertising your company name will receive.

### 1. Crafter

**\$25**

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#### This level includes:

- A table on the street to sell your crafts: jewellery, pottery, painting, textiles, carvings or wood crafts

**Commitment Deadline April 17, 2009\***

### 2. Vendor/Supporter

**\$100**

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#### Benefits of this sponsor level include:

- A 10' by 10' display area on the street to sell merchandise, promote your business, or do an activity for Festival patrons
- Posters provided for your store windows
- Your company name mentioned in the Sapperton Day Program and Thank You ad
- Your company name mentioned on our web page [www.shopsapperton.com](http://www.shopsapperton.com)

**Commitment Deadline April 17, 2009\***

### 3. Event Sponsor \$500

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#### Includes all benefits of the Sapperton Supporter, PLUS:

- Your company logo on all Volunteer and Kids' Bike Race T-shirts
- Your company logo (or name) on promotional posters **and** in all NewsLeader ads prior to the event
- Your company's name will be more prominently placed on [www.shopsapperton.com](http://www.shopsapperton.com)

**Commitment Deadline April 17, 2009\***

### 4. Corporate Sponsor \$1,000

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#### Includes all benefits of the Event Sponsor, PLUS:

- Your company logo on all Billboard Signage
- Larger company logo in all NewsLeader ads
- Your company logo on home page of [www.shopsapperton.com](http://www.shopsapperton.com)

**Commitment Deadline April 17, 2009\***

### 5. Zone Sponsor \$5,000

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#### Includes all benefits of the Corporate Sponsor, PLUS:

- Your company logo with the largest prominence in all print and online media
- Zone status: sponsor an event zone and name it your own! There are plans for 5 Zones: 2 Stages, a Kids Zone, Health & Wellness Zone & Concession.

**Commitment Deadline April 17, 2009\***

*Commitment Deadline details on next page.*

### Your Sponsorship Gets You:

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Depending on your sponsorship level, your company name will be seen in the following media:

- **Sapperton Festival Program** pullout in the NewsLeader
- Promotional **posters & flyers**
- **7 ads** in the NewsLeader prior to the event
- A **Thank-You ad** in the NewsLeader after the event
- Our **web page** [www.shopsapperton.com](http://www.shopsapperton.com)
- Volunteer and Kids' Bike Race **T-Shirts** with sponsor logos or names
- 4' by 8' **Billboard signs** displayed around the Sapperton neighbourhood
- Possible Radio, TV or Internet coverage

Refer to listings to see which apply to you!

### When You Sponsor...

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- Fill out the Vendor/Sponsor Info form attached. Drop off or mail with payment to Taylor'dBodies 480 E. Columbia St., New Westminster V3L 3X5
- Please provide us with your company logo; **.eps** file format is ideal. This will ensure your logo will be read clearly when dimensions are modified. Email to [info@shopsapperton.com](mailto:info@shopsapperton.com)
- **Please remit Sponsor forms & payments by or before April 17, 2009. A signed receipt will accompany all payments.**

***\*Payment & company logo must be received by the stated date to be included in print or online media.***

## Sapperton Street Festival 2009



**Your Contributions  
Make All the Difference!  
Thank You for Your Support!**

**Pancake Breakfast** at 10am

**Sapperton Day Street Festival**  
June 14 11am – 4pm  
400 block, E. Columbia St.  
New Westminster

Set up begins at 9am  
Please have your area ready by 11am

For more information see our website  
[www.shopsapperton.com](http://www.shopsapperton.com)  
or contact Guy Ciprian  
604-341-1496